
Heroin Task Force Quarterly Community Partners Meeting

Tuesday , March 14, 2023
2:30-4:30 p.m.



Heroin Task Force Virtual Community Partners Meeting

Executive Summary

September 14, 2022



[Click here to view a video of the entire HTF Meeting \(include guest speaker\)](#)

[Click here to just view a video of the guest speaker, Dr. Nicole Mattson, Marquette University](#)

If you are interested in joining an action team, please contact the Action Team Chairs or Shannon Gustavson at sgustavson@waukeshacounty.gov.

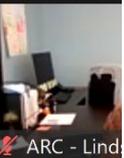
Background

Approximately 58 community members participated in an interactive 2-hour virtual community gathering. The meeting included the following:

1. **Opening:** Waukesha County Executive Paul Farrow shared his gratitude to the team. He also shared areas where the county is putting focus to fight the opioid crisis. Check out the tolls on the [Waukesha County Overdose Prevention site](#).
2. **Our Agency Spotlight** was Elevate! Mary Simon, Executive Director, shared the agency's mission and future opportunities.
3. **The Changing Drug Landscape:** John Kettler shared the following ([slides 11-12](#))
 - a. The [Updated Statistics on Waukesha County Drug Related Deaths](#) as well as information on Xylazine, which is making its way across the country. ([slide 11](#))
 - b. Incredible resources on the [Overdose Prevention County Website](#). This website also contains the [One Pill Can Kill Campaign](#) which is completely customizable. Please use this great tool!
4. **2023 HTF Action Teams:** Kirk Yauchler shared the [focus for the 2023 action teams](#) and the chairs for these teams. ([slides 13-15](#)).
5. **2023 HTF Action Team Brainstorming:** Community partners joined small breakout groups to brainstorm ideas for the action teams. ([slides 21-26](#)).
6. **Our guest speaker, Dr. Nicole Mattson,** presented her research which focused on facilitating optimal wellness of mother-infant pairs impacted by maternal opioid use disorder. [Here is her presentation](#).

Share one word to describe how you are feeling at the end of our partners meeting.



 Paul Farrow	 Terri Phillips	 Larry Nelson	 Tech Producer: Rachel M...	 Christine Howard	 James.Hishmeh	 Bob Waite
 Sara Castillo DOC	 Nicole Kelly	 Julie Schumann	 Ryan.Gorman	 Hailey Nenonen, Aurora (...)	 Kirk Yauchler	 Susie Austi
 Fraley	 Jacob Jansen	 Kayla Whittenberger	 Elizabeth Phelps	 Benjamin Jones	 Frances Thomas Waukes...	 ARC - Lind
 Joe Kiel	 John Kettler	 Mary Simon--Elevate	 Felicia Behnke Shaw (She...	 Nicole Mattson-Marquett...	 Atty. Matthew Weil	 Colleen All
 Monique Brown	 Jackie S. -The Women's C...	 Rebecca Luczaj	 Ashley Eilenfeldt	 Daniel Shine	 Sarah Butz	 Fred Garcia

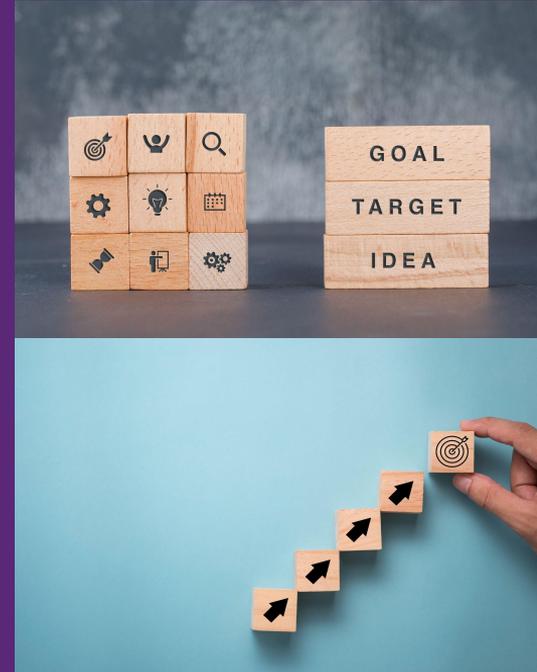
WELCOME

HTF COMMUNITY PARTNERS

Larry Nelson, HTF Co-Chair

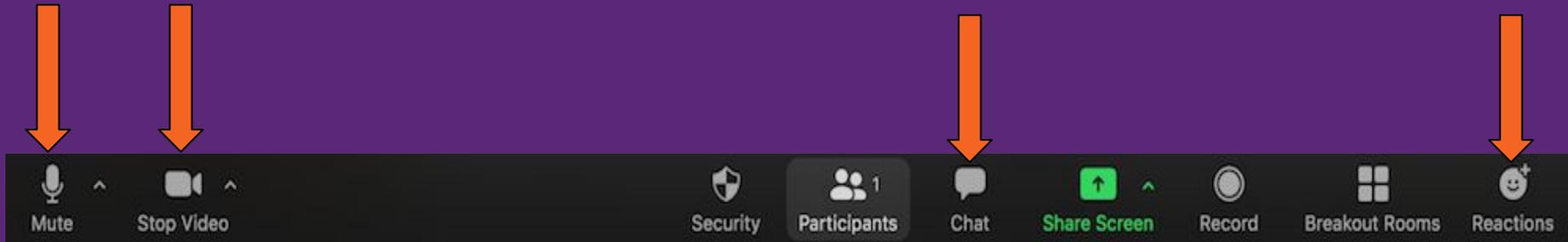
Goals for today

- Continue to grow HTF Community Partners Network
- Provide a networking opportunity for HTF Community Partners
- Highlight an HTF Community Partner Agency
- Share partner updates
- Work on 2023 HTF Action Teams
- Learn from our guest speaker, Dr. Nicole Mattson, Marquette University



Important Zoom Tools for Today

- At bottom of Zoom screen find and open Chat box (you may have to click “...” for more options to find Chat).
- Reaction Icon- Please use the hand raise feature so you will “pop” to the top of our screen!



Virtual Meeting Guidelines



Use the “hand raise” feature to ask a question



Mute your mic when not speaking to reduce background noise



Turn off other devices to reduce distraction



Be fully present while also taking care of your needs



Be mindful of your “airtime”



Complete your thought with, “I’m finished” or “That’s it”

Agenda

2:30-2:50: Welcome & Agency
Spotlight

2:50-3:00: HTF Updates &
Data on the Changing Drug
Landscape

3:00-3:40: Action Team
Brainstorming activity

3:40-3:45: SHORT BREAK

3:45-3:50: HTF Community
Partner Agency
Announcements (opportunity
to share!)

3:50-4:30: Please welcome
special Guest Dr. Nicole
Mattson- Research on MAT for
pregnant mothers (Medication
Assisted Treatment)

AGENCY SPOTLIGHT



Mary Simon & Elevate

The Changing Drug Landscape - John Kettler

- Updated Statistics on Waukesha County Drug Related Deaths
- Animal Tranquilizer Xylazine Found in Increasing Number of Screenings
- NY Times Article- Trang Dope: Animal Sedative Mixed with Fentanyl Brings Fresh Horror to US Drug Zones


Waukesha County Drug Related Deaths 2012 - 2022

2012 - 2022 Deaths by Manner, Age and Gender

Year	Total number Drug Related Deaths	Accident	Suicide	Undetermined	Homicide	Gender Male / Female	Age Range	Avg. Age
2012	59	49	7	3		39 M, 20 F	20 - 82 yrs	41 yrs
2013	39	33	5	1		23 M, 16 F	19 - 87 yrs	44 yrs
2014	50	40	5	5		33 M, 17 F	12 - 64 yrs	37 yrs
2015	49	39	7	3		26M, 23 F	20 - 98 yrs	43 yrs
2016	62	53	6	3		47 M, 15 F	15 - 88 yrs	39 yrs
2017	76	61	14	1		52 M, 24 F	18 - 79 yrs	41 yrs
2018	67	55	8	4		40 M, 27 F	17 - 92 yrs	42 yrs
2019	54	48	5	1		32 M, 22 F	16 - 91 yrs	45 yrs
2020	95	87	5	3		58 M, 37 F	1 - 94 yrs	47 yrs
2021	105	99	3	2	1	62 M, 43 F	19 - 69 yrs	40 yrs
2022 (to date)	40	36	4			26 M, 14 F	15 - 82 yrs	

2012 - 2022 Deaths by Type of Substances Identified

Year	Drug Related Deaths	Total Heroin-related (alone or in combination)	Opioid Medications (alone or in combination)	Non-prescription synthetic Opioids alone	Fentanyl and its Analogs (no Heroin present)	Novel Psychoactive Substances (no Heroin or fentanyl present)	Other Drugs or Medications
2012	59	21	27/1*				10
2013	39	11	23**				5
2014	50	15	39				6
2015	49	20	23**				6
2016	62	24 (14 w/Fentanyl or its analog)	18*/11*	1 (1/47700)	11		7
2017	76	37 (15 w/Fentanyl)	201**		6		12
2018	67	26 (12 w/Fentanyl)	14*/11**		16		10
2019	54	15 (10 w/Fentanyl) ^	8		25^		6
2020	95	23 (19 w/Fentanyl)	11		44	3	14
2021	105	13 (12 w/Fentanyl)	11		72	1	8
2022 (to date)	40	2 (both w/Fentanyl)	3		23		12

Trang Dope: Animal Sedative Mixed With Fentanyl Brings Fresh Horror to U.S. Drug Zones

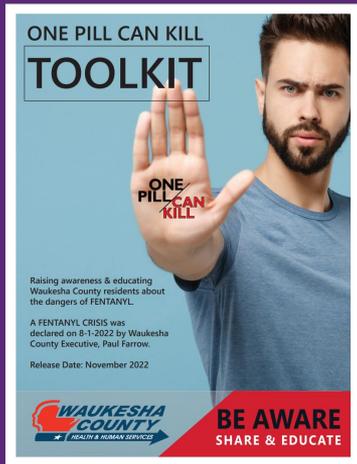
A veterinary tranquilizer called xylazine is infiltrating street drugs, deepening addiction, baffling law enforcement and causing wounds so severe that some result in amputation.

One Pill Can Kill Fentanyl Campaign- John



Overdose Prevention County Website

[Click here to access that information.](#)



The One Pill Can Kill Fentanyl Toolkit can be found on the Waukesha County website.

[Click here to access that information.](#)

2023 Action Teams



Kirk Yauchler, HTF Steering Committee Member

2023 Action Teams

1. Stigma Reduction Action Team

- a. *Reduce stigma and build understanding of substance use disorder & harm reduction strategies*
- b. *Create a shared common message*

2. Support Recovery Reduction Action Team

- a. *Provide recovery support for individuals & families*

3. CHIP Substance Use Action Team (CHIP= Community Health Improvement Plan)

- a. *Identify opportunities to improve policies in upstream work to support system level changes*

4. Metrics & Measurements Action Team

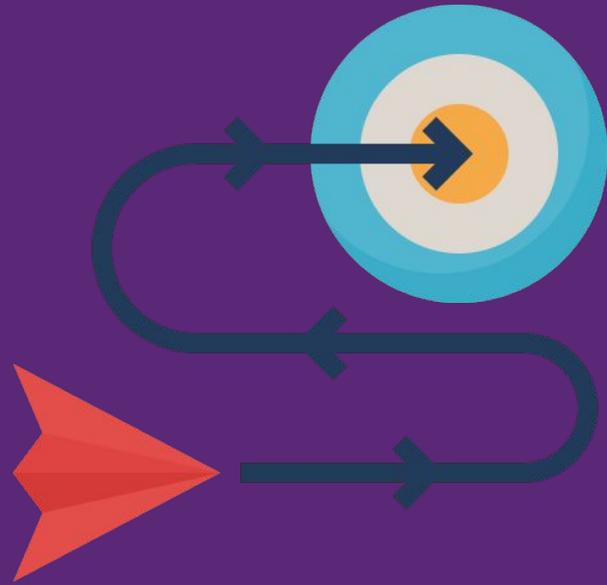
- a. *Create a common set of metrics and data for the coalition*
- b. *Support action teams with data needs*

We are grateful to our Team Chairs!

- **Stigma Reduction Action Team**
 - *Colleen Allen, ProHealth Care*
 - *Joy Evans, Elevate*
 - *Jacob Jansen, Turning the Page, LLC*
- **Support Recovery Action Team**
 - *James Hishmeh, Rogers Memorial*
 - *Susie Austin, Wisconsin Community Services (WCS)*
 - *Amanda DeLeon, Community Medical Services (CMS)*
- **CHIP Substance Use Action Team (CHIP= Community Health Improvement Plan)**
 - *Hailey Nenonen, Aurora Advocate Health Care*
 - *Sara Carpenter, Wisconsin Community Services (WCS)*
 - *Brea Lopez, Waukesha County HHS*
- **Metrics & Measurements Action Team**
 - *Felicia Behnke-Shaw, Waukesha County HHS*
 - *Frances Thomas, Waukesha County HHS*



Action Team Brainstorming Exercise



Which team will generate the most ideas??????

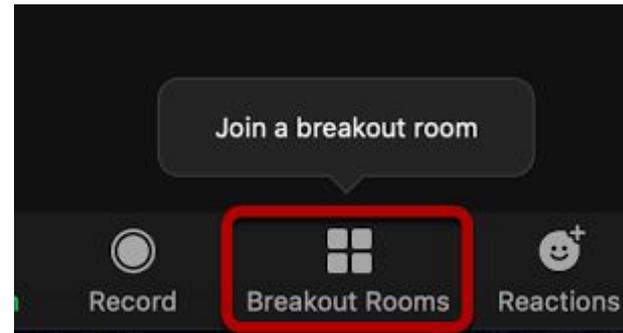
Small Group Brainstorming

1. You are going to “self select” into one of the breakout rooms (**one breakout room for each action team**).
2. Speed introductions! Fast!
3. One of the Action Team Chairs will will share their screen with the breakout group.
4. Individually take a couple of minutes to think about some possible answers to the question.
5. The goal is to generate as many ideas as possible... **NO judgement or evaluation** (that will come later)
6. We will have 15 minutes in the breakout room. Please select a time keeper to watch the time!
7. **Highlight ONE or TWO ideas/thoughts** that stood out to your team to report out to the full group.

We welcome those of you new to the HTF.

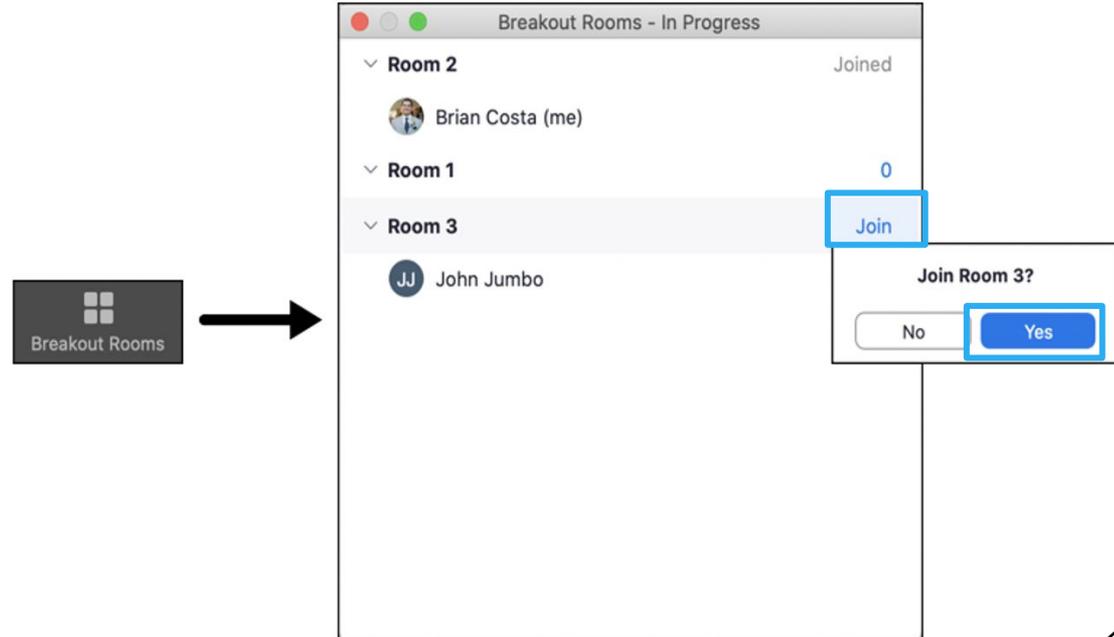
If you would like to “hang back” in the main room to chat with the Co-Chairs (Mary Simon and Larry Nelson) just SIT TIGHT and don’t do anything! 😊

Join a Breakout Room in Zoom



Option (A) Self-select into your Breakout Room of choice.

1. Click Breakout Rooms at the bottom of Zoom.
2. Hover over the blue # of participants, next to the room you want to join.
3. Click "Join"
4. Click "Yes"



Need Help joining a Breakout Room in Zoom



WAUKESHA COUNTY
HEROIN TASK FORCE
WORKING TOGETHER
to break the cycle of substance use
through community action & hope!

If this does not work for you, please stay back in the main room and we will move you into the room of your choice. Please be patient :)

Stigma Reduction Action Team

How might we reduce stigma and build understanding of substance use disorder and the strategies being deployed to reduce overdose deaths?

Instructions (total time 15 min.)

1. SPEED introductions (3 min.)
2. Individually brainstorm the answer to this question (2 min.)
3. Quickly brainstorm a long, creative list of solutions (10 min.)
4. No judgements, no evaluation- our goal is to make a list of possible ideas to pass along to the action team
5. Highlight 1-2 thoughts / themes that emerged
6. Choose a reporter

Brainstorm ideas (go to second slide below if need be)

1. Changing/being mindful of the **language surrounding** substance use and substance use disorders (treat it as a **medical condition** rather than a deficit/negative)
 - a. (specifically for first responders)
2. Sharing individuals' **stories (e.g. video stories)**, specifically on social media
3. Creating events (social events that are positive)- making spaces where individuals are comfortable talking about substance use issues/concerns/stigmatized topics
4. Confidential resources
 - a. **Proactive about reaching others**, instead of waiting for them to reach out ("reaching in")

Support Recovery Action Team

How might we provide recovery support for both individuals and their families battling substance use disorder?

Instructions (total time 15 min.)

1. SPEED introductions (3 min.)
2. Individually brainstorm the answer to this question (2 min.)
3. Quickly brainstorm a long, creative list of solutions (10 min.)
4. No judgements, no evaluation-our goal is to make a list of possible ideas to pass along to the action team
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Brainstorm ideas (go to second slide below if need be)

1. Meet them where they are at in their recovery; continue to give knowledge (harm reduction) offering alternatives to people (like smart recovery) other self help meetings.
2. Having people who have lived experience provide the information is helpful.
3. Create an intervention services program (cross between 12-step and intervention program) to help families who don't know what to do.
4. Nurturing parenting; Evidence based parenting through recovery (tools for their parent's toolbox)
 - a. Make this affordable for parents to see their kids
5. Knock down barriers to access care, for treatment providers to work hand in hand (warm referrals). (no waitlist!)
 - a. Referral network in the providers
6. Information booth or safe space at someplace like DockHounds stadium where substance use is likely higher
7. Revisit WORTH- Waukesha Overdose Response Team Helps... this is a more time intensive option
8. Speakers for families... children and parents in recovery that have lived experience

Support Recovery Action Team (slide 2)

How might we provide recovery support for both individuals and their families battles substance use disorder?

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1. SPEED introductions (3 min.)
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4. No judgements, no evaluation- our goal is to make a list of possible ideas to pass along to the action team
5. Highlight 1-2 thoughts / themes that emerged
6. Choose a reporter

Brainstorm ideas (go to second slide below if need be)

1. Increase cost effective peer services everywhere
2. Assistance with transportation from ER or in patient units to community based support meetings
3. Continue supporting information (like never use alone campaign) in papers etc.
4. Changing the vocabulary- "not being clean", but being more supporting to recovery... you are "in recovery" (not dirty)
5. Having a presence... be present as a support for these people; being accessible
6. Dry shelters

CHIP Substance Use Action Team



How might we embed or include a focus on social determinants of health while addressing substance use issues?

Instructions (total time 15 min.)

1. SPEED introductions (3 min.)
2. Individually brainstorm the answer to this question (2 min.)
3. Quickly brainstorm a long, creative list of solutions (10 min.)
4. No judgements, no evaluation- our goal is to make a list of possible ideas to pass along to the action team
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Brainstorm ideas (go to second slide below if need be)

1. Making services available for people who are pursuing recovery or in recovery plan - keeping them engaged, housed, fed, clothed, pursuing employment, etc
2. Make services available in non-traditional time frames (ie not 8am-5pm)
3. **Education advocacy** - we have many agencies in schools talking about prevention, but what about educating those who are not in schools like adults - ie what does substance use look like. Meet people where they are at.
4. Recovery housing voucher program through Hebron House (challenges between those seeking services like methadone yet being denied a housing voucher - having dual medicare/medicaid challenges access to recovery services (Fixing one problem but not supporting the other needs)

Metrics and Measurements Action Team



How might we utilize data to better support the HTF action teams and community partners?

Instructions (total time 15 min.)

1. SPEED introductions (3 min.)
2. Individually brainstorm the answer to this question (2 min.)
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4. No judgements, no evaluation-our goal is to make a list of possible ideas to pass along to the action team
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Brainstorm ideas (go to second slide below if need be)

1. Partnering with the MEs office and demographic information of the individuals who have died and the how to target future strategies
2. Fentanyl response team and partner with the initiatives and activities that they are working on
3. Data section on every quarterly meeting -could be fancy data dashboards or just graphics etc
4. Pull pages from some of the data heavy parts of the reports and share that with the groups (Teach and educating about data)
5. Offer supports for the other teams and how do they identify what they are working on, do we have a baseline data set for them to start from and how they are measuring the work they are doing
6. Lots of outcomes and are there specific process measures out there right? Or can we create them too

Metrics and Measurements Action Team (slide 2)

How might we utilize data to better support the HTF action teams and community partners?

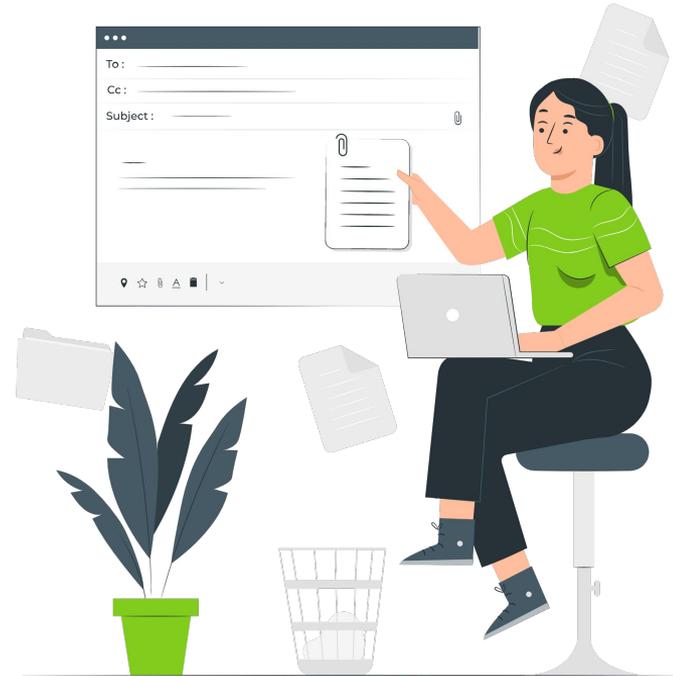
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Brainstorm ideas (go to second slide below if need be)

1. How can we analyze the data to support them? Cost of how it impacts (Data Viz)
2. Impact overtime

TEAM REPORT OUTS



Illustrations by Freepik Storyset

Stretch Break- 5 minutes!

Turn Camera back on so we know you are ready to go!



AGENCY OR PARTNER ANNOUNCEMENTS

Do you have something to share
with the full group?

Raise your hand and share!



REIMAGINING THE PERINATAL PERIOD FOR MOTHER-INFANT PAIRS IMPACTED BY OPIOID USE DISORDER

Welcome Dr. Nicole Mattson, Phd., RN, CNS-BC
from Marquette University

NEXT STEPS

Mary Simon



- ✓ Summary slide deck and recording will be sent out in the next week or so!
- ✓ Action teams will begin their work.
- ✓ We will continue to provide periodic email updates with information
- ✓ 2023 HTF Community Gatherings (2:30-4:30)
 - Tuesday, June 13th
 - Tuesday September 12th
 - Tuesday December 5th